Attachment# 25

NANCY CAIRE MILLER

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OBJECTIVE

Seeking opportunity to utilize marketing and public relations experience and biological background in the field of environmental advocacy and community outreach.

HIGHLIGHTS

- A highly motivated, organized self starter with exceptional ability to network individuals and groups to reach a common goal.
- A unique combination of experience in biological concepts, writing and research, marketing and office management.
- A lifelong love of the outdoors with a fascination in the interaction between people and their environments.
- A concern with the lack of understanding of natural systems among the general public.

EDUCATION

University of North Carolina at Chapel Hill, NC

- B.S. Zoology, August 1970
- Special interest in hydrological and marine sciences.

Northeast Louisiana University, Monroe, LA

- M.S. Biology with emphasis in ornithology and vertebrate biology
- Master's thesis: A Study of the Breeding Behavior of the Horned Lark, Eremophila Alpesteris. in Northeast Louisiana, documenting extension of breeding range

Florida State University, Tallahassee, FL

 Currently enrolled in the Masters program, FSU Department of Urban and Regional Planning

EXPERIENCE

2003-present Ochlockonee River Soil and Water Conservation District

Project Coordinator, TAPP Campaign, EPA grant

TAPP (Think About Personal Pollution) is a public education campaign funded by a United States Environmental Protection Agency grant to the Ochlockonee River Soil and Water

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Conservation District designed to address non-point source pollution from individual activities through media advertising, website and community group outreach.

1985-2004 Lightspeed Marketing, Inc., Tallahassee, FL

Co-Owner and General Manager

Lightspeed Marketing, Inc. is an independent sales representative agency serving the outdoor sports market throughout the Southeastern United States. Duties include financial management, sales analysis, special programs coordination, communications among offices and oversight of employee schedules.

2003 Florida Legislative Session Florida Water Coalition lobbyist

1985-1986 Florida Natural Areas Inventory, Tallahassee, FL

Contractor, Endemics of Florida

Contracted to develop a listing of the endemic plants, animals and natural communities of Florida.

1980-1984 Outdoor Adventures, Inc. Monroe, LA

Co-Owner, Store Manager

- Outdoor Adventures, Inc. was an outdoor specialty store specializing in the non-motorized outdoor sports of bicycling, backpacking, camping, and canoeing.
- Duties included employee supervision, promotions, financial planning, inventory management and outings program development
- Pioneered the development of canoe trails throughout Northeast Louisiana.

SKILLS AND ACCOMPLISHMENTS

Community Development

- Founding member of the Economic and Environmental Consensus Committee (EECC), authors of the *Blueprint 2000 and Beyond* report, the basis for the sales tax referendum passed in Leon County, Florida in November 2000.
- Leon County Water Resources Citizens Advisory Committee, Commission appointee,
 1994 to 2005.
- City of Tallahassee TalTran Renaissance Stakeholders Group, 2004
- Tallahassee Board of Realtors Residential Lot Availability / Affordability Review Committee, 2003–2004.
- Trust for Public Lands Capitol Cascades Trail Council, 2003–2005.
- Blueprint 2000 Sensitive Lands Working Group, 2003.
- Environmental Management Ordinance Rewrite Committee, City of Tallahassee Growth Management, 2002–03.
- Welaunee Citizens Advisory Committee, 2002-03.

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- Leon County Growth and Environmental Management Citizens Committee, Commission appointee 1998 to 2001.
- Site Specific Zoning Citizens Advisory Committee, City of Tallahassee 1996
- Comprehensive Plan Issues Forum, Sierra Club representative 1994

Community Involvement

- Member, Executive Committee, Sierra Club, Big Bend Group, since 1990. Chair for four of the past twelve years. Served as Political Committee Chair in charge of coordinating candidate endorsements from 1998 until 2004.
- Major contributor to the Big Bend Group newsletter, Big Bend Tidings.
- Treasurer, Big Bend Environmental Forum, 2001-2004.
- National Sierra Club Population Committee, 1991–1994. Founding member of the Local Carrying Capacity Campaign, precursor to the National Sierra Club Urban Sprawl Committee.

PERSONAL INTERESTS

Birding, hiking and spending time with family, Thure Caire, 22, water quality biologist, City of Tallahassee Stormwater Division, and Betsy Caire Couch, 26, Account Executive at Visit Florida in Tallahassee.

References available upon request